



**FOR IMMEDIATE RELEASE**  
Thursday, February 21, 2013

### **Kōloa Rum Company Appoints New Chief Financial Officer**

KALAHEO, HAWAII – Kōloa Rum Company, Hawaii's premier, award-winning spirits company, today announced the appointment of Alicia Iverson as Chief Financial Officer.

As CFO, Ms. Iverson will serve as a member of Kōloa Rum Company's Leadership Team and report directly to KRC President and Chief Executive Officer Bob Gunter. In this expanded role, Ms. Iverson will manage the financial affairs of the Company, primarily through the analyses of operations and providing information and recommendations for the Company's financial activities.

"Since joining Kōloa Rum Company as Controller in 2008, Alicia's business leadership, expertise and broad financial experience have greatly benefited our organization. The commitment, focus and value that she brings on a daily basis strengthen our organization measurably as we strive to reach our growth and development plans in Hawaii and beyond," said Bob Gunter, President and CEO.

Ms. Iverson is fully-responsible for the overseeing the Company's manufacturing, wholesale and retail finance and accounting functions, including the preparation and dissemination of financial statements, seasonal budgets, forecasts, internal controls, payroll, economic strategy, and Alcohol and Tobacco Tax Trade Bureau (TTB) compliance and requisite government filings.

Her previous employment includes serving as Vice President of Accounting – Charter Sports, Vail, Colorado and Controller - Global Van Lines, Inc., Orange, CA. She holds a Bachelor of Science degree in Accounting from the University of Southern California.

#### **About Kōloa Rum Company**

Kōloa Rum Company produces premium, artisanal, single-batch Hawaiian Rum at their distillery in Kalaheo, Kaua'i and operates Hawaii's first and only distilled spirits Tasting Room & Company Store on the grounds of Kilohana Plantation, near Lihue. The Company's multiple award-winning portfolio includes Premium Kaua'i White, Gold, Dark, and Spice Rum in 750ml and 50ml miniatures, Kōloa Ready-to-Drink Mai Tai and Kōloa Rum Punch.

Kōloa Rum products are currently sold, marketed, and distributed throughout the state of Hawaii, California, Nevada, Illinois, Minnesota, Georgia, Washington, DC, Alberta and British Columbia and shipping directly to licensed retailers in Washington. Special orders are also through State Liquor Boards in Idaho, Iowa, Montana, Oregon, Pennsylvania, Utah and Wyoming. For additional information about Kōloa Rum Company, please visit [www.koloarum.com](http://www.koloarum.com).

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